



HUMANE SOCIETY
INTERNATIONAL



FOOD IN FOCUS

SHORT FILM COMPETITION 2011

An Initiative of the Indian Youth Climate Network (IYCN)
and Humane Society International (HSI),
supported by Green Coalition Network

Ever wondered what it takes to get the food in your plate?

We enjoy our meals everyday whether its at home or at a restaurant. But have we ever thought of where our vegetables, daals, chicken or rice come from?

What does it really take for the food you eat to get to your plate? It's definitely more than your shopkeeper's generosity! Find out more, shoot your food.

IYCN and HSI with the support of Green Coalition is inviting all enthusiastic and amateur film makers to flip your food chain and show us how and from where your food comes. From the platter to a machine to a farm. find out what we actually pay for when we buy our food and how it even impacts our environment

Shoot a short film: 5-15 Mins in any format using any equipment

Email: video@iycn.in / Phone: +919985247744

More details on: www.foodinfocus.in & www.iycn.in

For assistance, email us at mailman@greencoalition.net

Green Coalition Network

Mojo Collective, New 66, South Boag Road, T. Nagar,

Chennai-17, India. Tel: 91 44 4264 1424.

Email: mailman@greencoalition.net



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